

# Navigating the Big Switch Off

The GHM Care experts talk you through what you need to do to stay connected and avoid any price hikes.

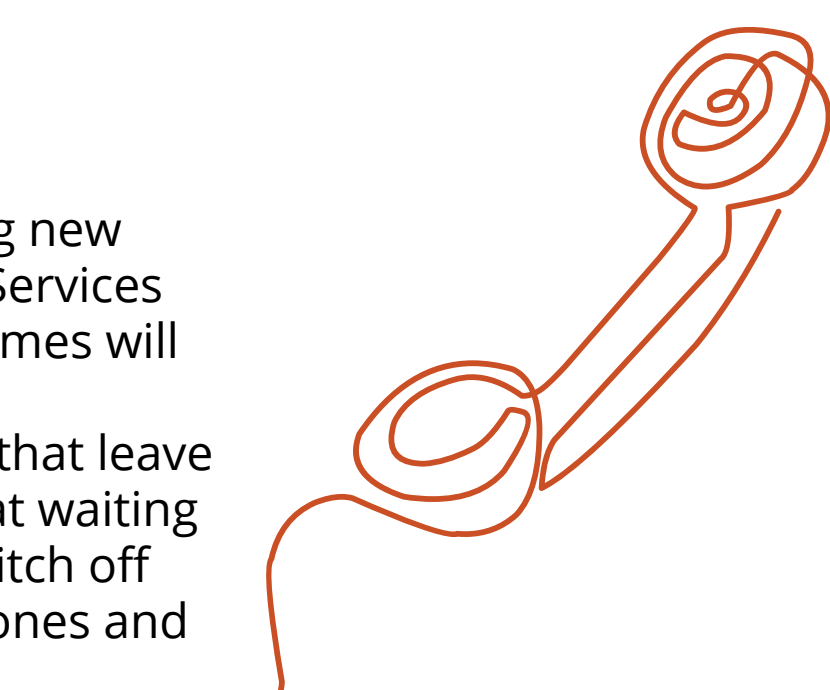
**It's the biggest change to the UK telephone network ever but have you got your transition carefully planned?**

2025 will see the end of the UK Telephone Network as we know it. It's being commonly referred to as the Public Switch Telephone Network (PSTN) and Integrated Services Digital Network (ISDN) switch off.

Openreach has already stopped selling many well-known communications services at hundreds of exchanges across the country and we are seeing the costs of other associated services rising sharply.

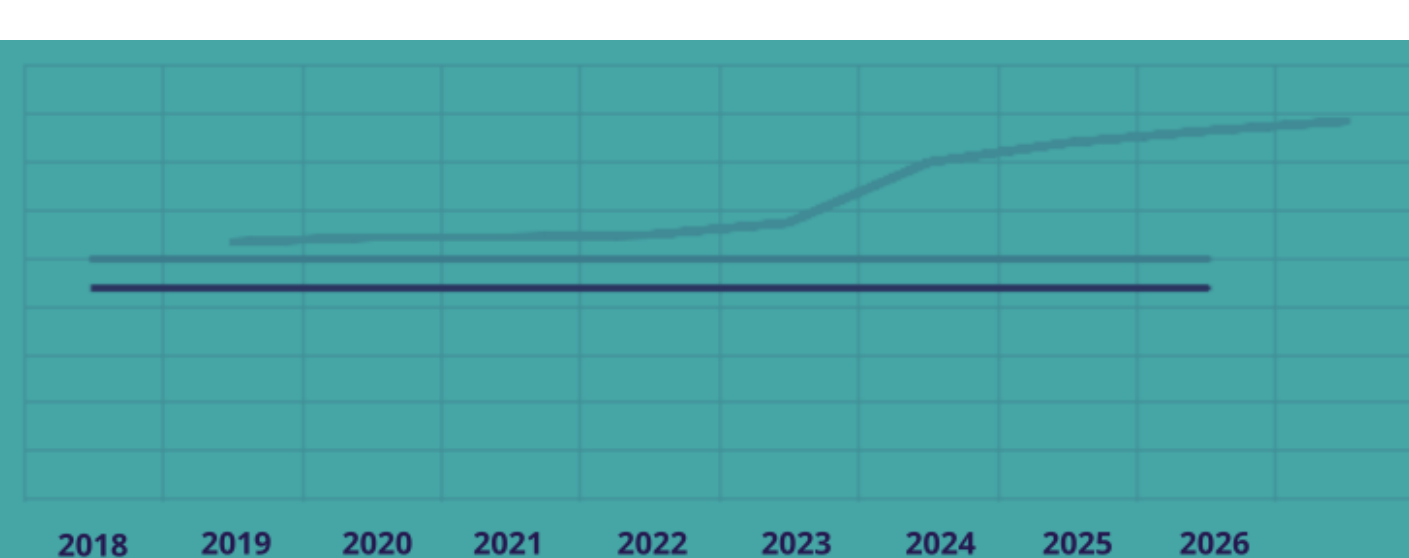
## Why act now?

As more exchanges stop selling new ISDN connections (Integrated Services Digital Network), more care homes will join the rush towards digital communications. Care homes that leave migration too late may find that waiting lists extend beyond the Big Switch off date, leaving them without phones and other vital services.



## Avoid supply constraints and waiting lists – and the cost increases that they bring.

The top line here shows the projected wholesale cost of Legacy Total Rental vs FTTP and SoGEA.



## Our 5 step plan

The clock is already ticking and the Big Switch Off is well underway. This simple five-step plan will ensure your care home is properly prepared for the change and ready to save time and money by future-proofing your communications.



### Step 1

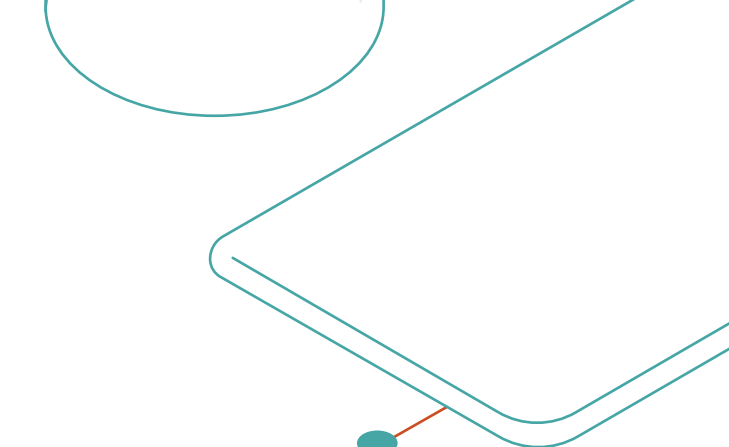
**Audit your current communications usage.** Don't forget to check those easily forgotten details like fax machines, alarms, lifts etc. Every single one of your ISDN & PSTN connections will need to be replaced with an alternative.



### Step 3

**Define your future communications strategy and requirements.**

- » Will your residents need lines too?
- » Are some of your central team working remotely?
- » Do you have expansion plans?



### Step 5

**Speak to a telecoms partner.** We'd be happy to support you on this project, so get in touch today and we'll start mapping out your digital journey together. We will help you navigate the various upgrade options, selecting the best solutions for your care home.



### Step 2

**Find out when your legacy contracts end.**

Check to see when your local communications exchange is due to be issued with a stop sell notice. Do your contracts expire before or after that date?

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**Book Our Free Switch Off Audit!**



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